

# INVESTOR BENEFITS

<b>INVESTOR LEVEL</b>	<b>1-5 Employees, Educational Institutions, Municipalities</b>	<b>6-20 Employees</b>	<b>21-50 Employees</b>	<b>51-100 Employees</b>	<b>100+ Employees, Financial Institutions</b>
<b>INVESTOR</b>	\$525	\$750	\$1,125	\$1,500	\$2,250
<b>EXECUTIVE INVESTOR</b>	\$800	\$1,125	\$1,700	\$2,250	\$3,375
<b>GOLD</b>	\$5,000				
<b>PLATINUM</b>	\$10,000				
<b>LANDMARK</b>	\$25,000				

# INVESTOR BENEFITS

## GENERAL BENEFITS

<b>BENEFIT</b>	<b>LANDMARK</b> (\$25,000)	<b>PLATINUM</b> (\$10,000)	<b>GOLD</b> (\$5,000)	<b>EXECUTIVE INVESTOR</b>	<b>INVESTOR</b>
Up-to-date information on new projects, business expansions & future market opportunities	●	●	●	●	●
Networking with executive decision-makers	●	●	●	●	●
Referrals to new & expanding businesses	●	●	●	●	●
Financial procurement assistance & loan assistance	●	●	●	●	●
Inclusion in SC Partnership's digital member directory	●	●	●	●	●
Technical assistance & business plan analysis	●	●	●	●	●
Access to regional demographics & economic studies	●	●	●	●	●
Access to Investors Monthly eblast	●	●	●	●	●
Use of SC Partnership logo to promote affiliation	●	●	●	●	●
Member events included on scpartnership.com calendar (upon request)	●	●	●	●	●
1-time use of membership mailing list (mailing labels provided)			●		
2-time use of membership mailing list (mailing labels provided)		●			
3-time use of membership mailing list (mailing labels provided)	●				
Logo featured on Front Page reel of scpartnership.com (1)	●	●			

# INVESTOR BENEFITS

## BUSINESS EDGE

BENEFIT	LANDMARK (\$25,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	EXECUTIVE INVESTOR	INVESTOR
Highlight in Thank You ad in every issue	●	●			
Inclusion in Thank You ad in every issue			●	●	
Business profile with 1 logo/image (once per year)			●	●	
Half-page feature story with 1 logo/image (once per year)		●			
Full-page feature story with up to 4 images (once per year)	●				

# INVESTOR BENEFITS

## ONLINE BUSINESS DIRECTORY

<b>BENEFIT</b>	<b>LANDMARK</b> (\$25,000)	<b>PLATINUM</b> (\$10,000)	<b>GOLD</b> (\$5,000)	<b>EXECUTIVE INVESTOR</b>	<b>INVESTOR</b>
Company listing (business name, address, phone, fax, general email, URL, hours of operation, JPEG logo)	●	●	●	●	●
Company representatives' contact info	●	●	●	●	●
Location map, directions option, social media links	●	●	●	●	
YouTube video	●	●			
1 business category					●
Up to 2 business categories			●	●	
Up to 3 business categories		●			
Up to 5 business categories	●				
1 additional JPEG				●	
Up to 3 additional JPEGs			●		
Up to 5 additional JPEGs		●			
Up to 10 additional JPEGs	●				

# INVESTOR BENEFITS

## ONLINE BUSINESS DIRECTORY (CONT.)

BENEFIT	LANDMARK (\$25,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	EXECUTIVE INVESTOR	INVESTOR
100-word business description				●	
250-word business description			●		
350-word business description		●			
500-word business description	●				
Highlighted listing within specified business categories			●		
Preferred placement in specified business categories (alphabetized among other Platinum-level businesses; below Landmark businesses in same categories)		●			
Top level placement in specified business categories (alphabetized among other Landmark-level businesses)	●				

# INVESTOR BENEFITS

## EVENTS

BENEFIT	LANDMARK (\$25,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	EXECUTIVE INVESTOR	INVESTOR
<b>BANNER</b>					
Large logo recognition on Partnership banner (on display at all SC Partnership events)	●				
Medium logo recognition on Partnership banner (on display at all SC Partnership events)		●			
Small logo recognition on Partnership banner (on display at all SC Partnership events)			●		
<b>ADMISSION</b>					
Admission for 1 to three networking or educational events (excludes Annual Meeting)				●	
Admission for 1 to all networking & educational events (excludes Annual Meeting & Sullivan United event)			●		
Admission for 2 to all networking & educational events (excludes Annual Meeting & Sullivan United event)		●			
Admission for 4 to all networking & educational events (excludes Annual Meeting)	●				

# INVESTOR BENEFITS

## ANNUAL MEETING/SULLIVAN UNITED

BENEFIT	LANDMARK (\$25,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	EXECUTIVE INVESTOR	INVESTOR
<b>ANNUAL MEETING</b>					
Title sponsorship at Annual Meeting (includes all benefits of Platinum sponsorship, recognition in Annual Meeting event title)	●				
Gold sponsorship at Annual Meeting		●			
Bronze sponsorship at Annual Meeting			●		
Supporter sponsorship at Annual Meeting				●	
<b>SULLIVAN UNITED EVENT</b>					
Sullivan United Event sponsorship at Sullivan United event	●				
Sullivan Strong sponsorship at Sullivan United event		●			
Economic Development sponsorship at Sullivan United event			●		
Admission for 4 to Sullivan United event				●	

# INVESTOR BENEFITS

## EBLAST

BENEFIT	LANDMARK (\$25,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	EXECUTIVE INVESTOR	INVESTOR
1 exclusive FEATURED MEMBER eblast	●				
1 FEATURED MEMBERS eblast (shared with no more than one other member)		●			
1 FEATURED MEMBERS eblast (shared with up to three other members)			●		
Recognition in Investors Monthly eblast header	●				
Logo in all Investors Monthly eblast footers	●	●	●		
Business profile included in 1 Investors Monthly eblast	●	●	●	●	●



# INVESTOR BENEFITS

## ANNUAL MEETING

	Platinum/Title	Gold	Silver	Bronze	Supporter
<b>Benefit</b>	<b>\$4,000</b>	<b>\$2,250</b>	<b>\$1,200</b>	<b>\$750</b>	<b>\$500</b>
Inclusion in all event promotional materials (including invitation)	●				
Recognition in Electronic Journal (7 slides)	●				
Recognition in Electronic Journal (5 slides)		●			
Recognition in Electronic Journal (3 slides)			●		
Recognition in Electronic Journal (1 slide)				●	●
Logo in Partnership Annual Report (Platinum)	●				
Logo in Partnership Annual Report (Gold)		●			
Logo in Partnership Annual Report (Silver)			●		
Logo in Partnership Annual Report (Bronze)				●	
Listing in Partnership Annual Report (Supporter)					●
6 tickets to Annual Meeting	●				
4 tickets to Annual Meeting		●			
2 tickets to Annual Meeting			●		
1 ticket to Annual Meeting				●	

# INVESTOR BENEFITS

## ANNUAL MEETING (CONT.)

	Platinum	Gold	Silver	Bronze	Supporter
Benefit	\$4,000	\$2,250	\$1,200	\$750	\$500
Dedicated signage throughout event	●				
Shared signage throughout event		●			
Shared signage throughout cocktail hour			●		
Logo in Dinner Program (Platinum)	●				
Logo in Dinner Program (Gold)		●			
Logo in Dinner Program (Silver)			●		
Logo in Dinner Program (Bronze)				●	
Listing in Dinner Program (Supporter)					●
Logo on website event page	●	●	●		
Listing on website event page				●	●
3 mentions on Facebook	●				
2 mentions on Facebook		●	●		
1 mention on Facebook				●	●

# INVESTOR BENEFITS

## SULLIVAN UNITED

	Sullivan United Event	Sullivan Strong	Economic Development	Catskill Catalyst
Benefit	\$2,000	\$750	\$500	\$250
Recognition on promotional materials	●			
Opportunity to speak at event	●			
Table or display at event	●			
Ability to have promotional materials at event		●		
Prominent logo inclusion on Welcome sign	●			
Logo inclusion on Welcome sign		●		
Logo on event sign			●	
Listing on event sign				●
10 event tickets	●			
6 event tickets		●		
4 event tickets			●	
2 event tickets				●
Social media recognition	●	●	●	●